## Kautex Maschinenbau at the NPE 2012: "KAUTEX ALLROUND SOLUTIONS" and "A NEW DIMENSION OF SERVICES"

## Bonn / Orlando, Florida USA

Since 1946, the international plastics industry has met at the NPE in the United States. The NPE is the third largest plastics fair in the world – the largest in the United States. It will be taking place this year from the 1st to the 5th of April 2012 for the first time at the Orange County Convention Center in Orlando, Florida. The subject of sustainability will be a central theme.

The NPE is the measure of trends for the industry with new products and strategies that enable them to meet current and future market requirements. Kautex Maschinenbau GmbH will also make its presence felt with 250 m<sup>2</sup> exhibition space (Booth #1751) and also introduce the main innovation drivers of the company.

Megatrends of the future: efficiency, sustainability and service

As a leading manufacturer of extrusion blow molding technology, Kautex uses sustainable and efficient production of plastics. In the process, the company consistently takes on new challenges in the development of products and service concepts: What does globalization mean for the plastics industry? What do customers expect from innovative service concepts? How can standards for sustainable production be redefined?

## Top ideas, top products, top service

From idea to finished product – and far beyond, Kautex accompanies its customers and partners in all phases of the product life cycle. Together with the customer, Kautex designs and manufactures products and machines with the specific requirements of each customer. Through rapid prototyping and simulation of the product, a prototype of the product is directly implemented without manual modeling and can be simulated and implemented directly in its use, so that the packaging meets all requirements precisely. Kautex staff accompanies the production process at the customers' site after purchase, as well. Each step of the procedure and production process is continuously optimized in order to achieve smooth operations and improve efficiency and quality.

Efficient production is only possible with a customer-oriented, quick service, Thilo Schmidt, Director Global Customer Service & Partner. "We use a decentralized service structure approach worldwide. Even in the U.S. service technicians are stationed locally. If a customer requests a service technician via the 24-hour emergency service, in most cases he will arrive at the plant on the same day." Thanks to state-of-the-art, logistics all important spare and wear parts are available within 48 hours.

## About Kautex

As the world leader in the field extrusion blow molding, Kautex Maschinenbau GmbH, with 350 employees in Germany and a further 120 worldwide, generates an annual turnover of ⊕5 million. In addition to its headquarters in Bonn and three regional offices in Italy, China, the U.S. and now in Moscow, Kautex operates a closely knit global network of service and sales offices. The growth rates of recent years confirm the policy of the company. To find out more about the company and its products, visit www.kautex-group.com.